

Step 1: Product Definition

Aspect		Question	Response	Response
1	Title	What is your product?	"Curahan Hujan" - An autobiographical book chronicling a personal journey with mental health and faith	Autobiography Book "Curahan Hujan" - A Personal Journey Through Mental Health and Faith
2	Core Purpose	What problem does it solve?	Provides inspiration and awareness about mental health through a personal narrative of living with schizophrenia while maintaining strong Christian faith, helping readers understand mental health	Bridges understanding of mental health challenges through a personal narrative, while offering hope and inspiration by sharing experiences of living with schizophrenia and maintaining faith.
3	Key Features	What are the 3 main features?	Authentic first-person account of living with schizophrenia Integration of faith journey and mental health experiences Compact 135-page format ideal for accessible reading	Authentic personal testimony of schizophrenia journey, Faith-based perspective on mental health recovery, Intimate 135-page narrative in compact format
4	Target User	Who is it for?	Indonesian readers interested in mental health awareness, particularly Christians seeking inspiration, individuals affected by mental health challenges (directly or indirectly), and readers who appreciate	Indonesian readers seeking understanding of mental health challenges, Christians looking for inspiration and faith testimonies, and individuals or families affected by mental health conditions.
5	Unique Value	Why choose this over alternatives?	Offers a rare, authentic Indonesian perspective on the intersection of mental health and Christian faith, providing both spiritual inspiration and mental health awareness through a deeply personal narrative that bridges understanding between faith communities and mental health	Combines a unique Indonesian Christian perspective with raw, honest mental health storytelling, creating an authentic bridge between faith communities and mental health awareness.
6	Use Scenario	How and when is it used?	Read for personal reflection, spiritual growth, and understanding of mental health challenges; shared within faith communities and mental health support groups; used as a resource for mental health awareness initiatives in Indonesian religious and community settings.	Read privately for personal reflection and understanding, shared within faith and mental health support communities, or used as a reference for mental health discussions in religious contexts.